

Deserts to Mountaintops:

Session #4

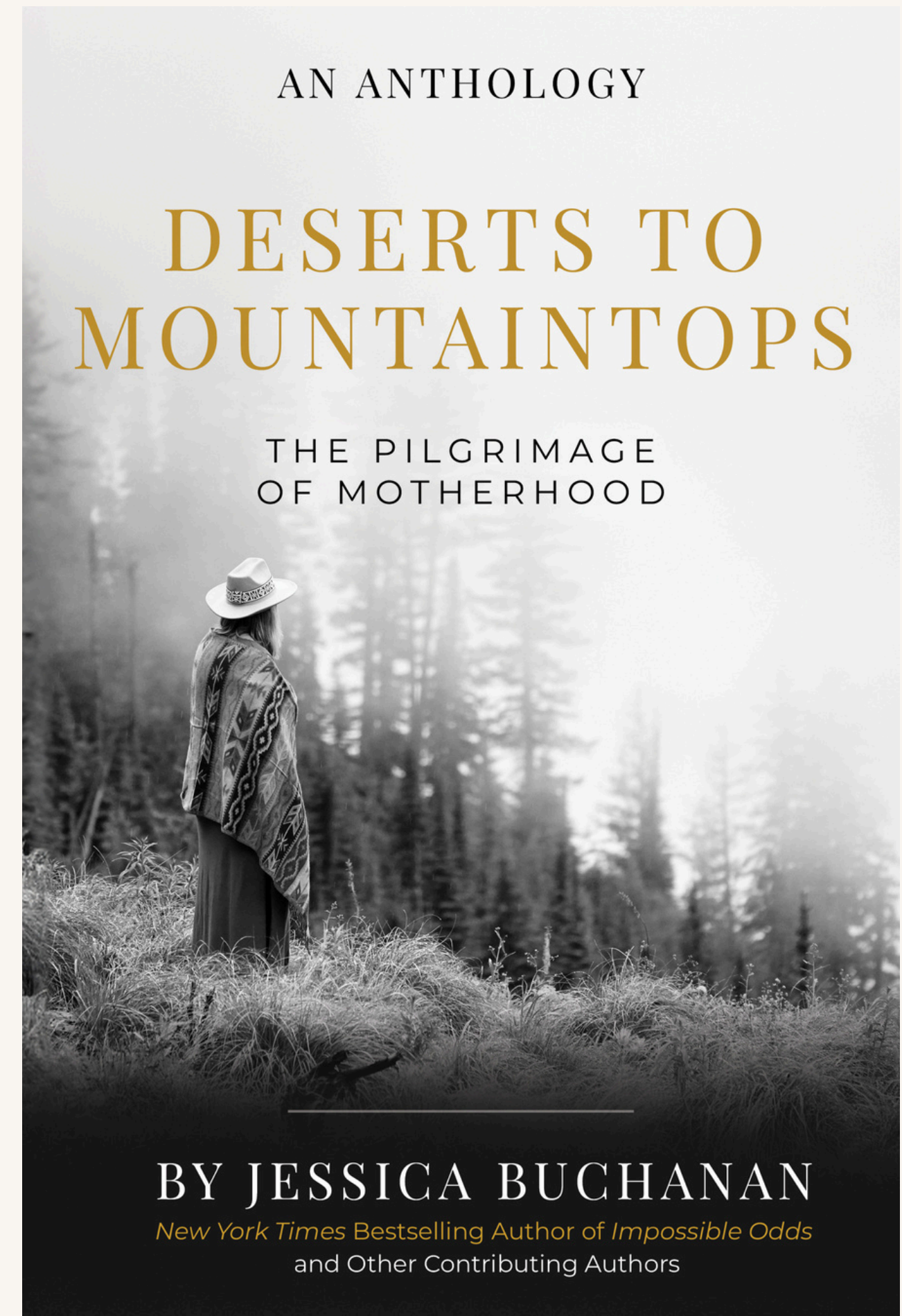


a brief word on deadlines...

- Draft 2 ASAP
- Monthly Payments

Development Schedule:

- Aug 26 - Peer Review Deadline
- Sept 3 - Peer Reviews Finished
- **Sept 9 - Author Final Draft DUE** for copyediting
- Oct 18 - Manuscript Submission Day!
- Oct 24 - Session 5 - Book Launch Team - 1 PMest
- **Oct 28 - Filming in Philadelphia**



Manuscript Submission Process

- **Sept 9 - You submit final draft; copyediting begins with Ilsa**
 - Bio and headshot need to be included in final draft submission
- Ilsa will send a report back with edits and comments
- **You approve edits in writing via email**
- Once approved, SSP compiles in a Master Manuscript
- If you don't respond by Oct 17, we assume that you approve of edits.
 - If your final draft is submitted after Sept 9, you forfeit your right to approve edits (contractually). We will do our best to make sure you get a chance, but if you're late on your draft, there is no guarantee.
- **Oct 18** - SSP submits Master Manuscript for interior layout
 - THERE WILL BE NO MAJOR CHANGES AFTER THAT.
- **Final electronic approval via email**
- Ready to Publish

Book Trailer Filming

Monday, October 28



Logistics

- **Mon, Oct 28th - Filming Day**
 - Sun, Oct 27th - Group Dinner, TBD
- Philadelphia, PA
- Venue: The Story Factory
 - 1600 N 5th St, Philadelphia, PA 19122
- **Who is planning to be there in person?** You are responsible for travel/accommodations.
- **Virtual filming to be included in you can't make it** - we have guidelines from Helm so you can record from your phone
 - Deadline for Recordings is October 28th



Recommendations

Areas to Stay:

- **Downtown Areas:** Northern Liberties, Center City, Old City
- **PHL Airport** – great place to stay for travel, not very walkable for restaurants and the sites.

Kids Activities Close By:

- Playarts

Hotel Recs:

- Old City (15 min drive to TSF)
 - **Penn's View Hotel**
 - Philadelphia Marriott
 - Wyndham Philadelphia Historic District
- Airport
 - DoubleTree by Hilton Hotel Philadelphia Airport
 - Embassy Suites by Hilton Philadelphia Airport
 - Hampton Inn Philadelphia – International Airport



- Filming from 9:30am–5:00pm


- **35 minutes interviews**

- 25 minute interview
- 10 minutes of Broll

- Interview Style – talking to camera

- Broll will be around the studios or in the coffee place next door.



2		9:30 am	
3		10:05 am	
4		10:40 am	
5		11:15 am	
6		11:50 am	
7		12:25 pm	
		Lunch	
8		1:20 pm	
9		1:55 pm	
10		2:30 pm	
11		3:05 pm	
12		3:40 pm	
13		4:15 pm	
14		4:50 pm	

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 - 25 minute interview
 - 10 minutes of Broll
- Sign Up Genius

Book Trailer Content

- **Pilgrimage: a sacred journey of Motherhood.**

1. What was a Desert Moment on your motherhood journey?
2. What has your pilgrimage to, through, or away from Motherhood illuminated in you?
3. What does your Motherhood Mountaintop look like now?

- **Other reflective questions:**

- What does Motherhood mean to you?
- How has the journey of motherhood changed you?
- What has it changed about you?
- What do you hope the reader gets out of your story?

Book Trailer Content

- **Statement:**

- What's your Name?
- Name of your Chapter.
- One word or phrase to describe your Motherhood Journey answering the question:
 - My motherhood journey has been defined by _____.
 - My journey through/to/away from motherhood has been all about _____.
 - When I think about my motherhood journey, what comes ot mind is _____.

- **Example:**

- Hi, my name is Jessica Buchanan.
- My chapter is "TBD."
- My motherhood journey has been defined by **survival**."

Questions?